

POLICY: EXEC-CEO-007

SPONSORSHIP OF CHARITY CORPORATE GOLF DAYS

PURPOSE

This policy document will provide guidelines for the City sponsorship of up to three (3) annual Corporate Golf Days as Fundraising events.

DEFINITIONS

City: Is defined as the City of Kalgoorlie-Boulder.

Course: Kalgoorlie Golf Course

Waterhole: Clubhouse and marquee

STATEMENT

1. The City will sponsor up to three (3) major fundraisers in the form of corporate golf events each year.
2. The City sponsorship will include;
 - a) access to the course,
 - b) green fees
 - c) golf carts
 - d) hire of the marquee and equipment
3. The City will advertise for submissions from charities wanting to partake in a fundraising corporate golf day.
4. Recipient charities must:
 - a) Be established and relevant to the community of Kalgoorlie-Boulder with any proceeds raised benefitting the people of Kalgoorlie-Boulder.
 - b) Have an organising committee able to source advertising and additional sponsorship independent of the City sponsorship.
5. The City will host the Golf Day as a joint sponsorship with one other major sponsor. The major sponsor will provide funding for such things as meals, drinks etc.
6. The Charity can sell additional sponsorship in the form of Golf hole sponsorship, advertising sponsorship, dinner seating, and auction products.

7. The City will be recognised on all advertising material and merchandise/ gifts.
8. The City will be recognised in the name of the event and example:
“*Charity* Corporate Golf Day, proudly supported by the City of Kalgoorlie-Boulder”
9. The programme and management of the day will be determined by the Organisation Committee in consultation with the Golf Course Manager.
10. Kalgoorlie Golf Course standards of dress and behaviour to be followed.
11. All catering including drinks to be purchased through Kalgoorlie Golf Course.

RELEVANT DOCUMENTS