FACT SHEET
PORTABLE ADVERTISING SIGNS ON THOROUGHFARES

The City of Kalgoorlie-Boulder has a Local Law in regard to the placement and use of Portable advertising signs. Applicants who intend to advertise their business must apply to the City for a permit to erect or place a portable sign on a public thoroughfare.

The conditions that apply are as follows:

1. A permit must be applied* for and approved by the local government before the sign is displayed. Associated costs are an application fee of $52.55 and an annual permit fee of $84.05. An invoice will be sent on 1 July annually, for renewal.
2. Only one portable sign will be permitted per business.
3. Portable signs shall not exceed 1m in height or exceed an area of 1m² on any face. The design and specifications along with the intended location is to be attached.
4. Portable signs shall only be placed adjacent to the business stated in the application.
5. The approved portable sign shall be removed each day at the close of business.
6. The Permit must be kept with the Tax Invoice (from the last renewal), at business, and must be presented when requested.
7. The Annual Renewal fee includes Public Liability Insurance to indemnify the City against claims or damages resulting from placement of the sign on the thoroughfare.
8. Approved portable signs shall not be placed in a position that may impede the reasonable use of a public thoroughfare, or access to a place by any person.
9. A portables sign will not be placed within 3m of a carriageway.
10. Approved signs shall be secured in such a manner so as to prevent any possible incident that may be injurious or a danger to the public.
11. An Authorised Person may request the removal of any unlawfully placed sign from the thoroughfare. A person or business may be subjected to a modified penalty of $100.00 or on conviction a penalty of $5,000.00 may be imposed. An additional penalty not exceeding $500.00 per day may also be applied for the continuance of the offence.

Applications for a permit for a portable sign may be submitted to the City of Kalgoorlie-Boulder Community Ranger Services PO Box 2042, Boulder, or by attending the City’s Ranger Services Building on the corner of Hay Street and Throssell Street, Kalgoorlie.

For more information please contact the Community Rangers on 9021 9600.

*Portable Advertising Sign Application on Thoroughfares