



**City of
Kalgoorlie
Boulder**

CLUB DEVELOPMENT PLAN 2024/2025 PROGRESS UPDATE

Associations/ Clubs to be assisted with strategic planning

Code	Name	Progress	Comment
7.1.3.1.1	The City will host one strategic planning workshop in 2022/23 and two for the following calendar years.	50%	The City approached targeted clubs to attend workshops via email where a consultant (Aha! Consultants) was contracted to provide an in depth workshops to develop Strategic plans and assist clubs. City officer attended these sessions to ensure any assistance required was undertaken. Despite positive RSVP numbers, there was low attendance at workshops. City officer has reviewed this and acknowledged further engagement with clubs, the timing and structures of these workshops needs to be assessed to ensure greater community benefit is achieved. There were three clubs in attendance.
7.1.3.1.2	The City will be accessible for clubs to seek assistance in the provision of the resources they require to develop strategic plans.	50%	<p>City officers keep register to track assistance and services provided to sporting and recreation club/ associations through a Contact Register with clear requests and outcomes (if applicable).</p> <p>This highlights trends and barriers local sporting clubs may be experiencing and provide guidance to City officers when planning professional development or upskilling opportunities.</p>
7.1.3.1.3	Connect clubs with available and online resources to assist with their strategic planning.	25%	<p>This is achieved through the City's Club Connect Newsletter, a monthly newsletter focused on club development and upcoming events for community groups.</p> <p>City officers maintain a contact register that tracks trends and barriers experienced by local sporting groups to better assist and support the clubs.</p>

Working with Children Compliant

Code	Name	Progress	Comment
7.1.3.2.1	Run one to two Working with Children sessions annually depending on demand.	100%	<p>The City ran two Working with Children Workshops for the 2024/25 FY for community groups and clubs.</p> <p>City officers to continue to promote Working with Children's Workshops to all community groups and organisations to assist in the leading conversation around becoming a Child Safe (Child Safeguarding training) club, association or organisation.</p>

Develop Volunteers

Code	Name	Progress	Comment
7.1.3.3.1	Work closely with State Sporting Associations and other relevant organisations to plan and deliver relevant training for club volunteers.	65%	<p>City officers, where possible and with support through the Department of Local Government Sport and Cultural Industries liaise and connect the State Sporting Association's (SSA) with relevant internal departments or work directly with the SSA.</p> <p>The SSA over the 2024/25 FY include but are not limited to:</p> <ul style="list-style-type: none"> • Baseball WA, Football West (Soccer); • WA Football Commission; • Tennis WA; • Hockey WA; and • Volleyball WA. <p>The City has had very limited communication with Cricket WA and Basketball WA.</p> <p>City officers note, majority of the SSA's are Perth based, and their main focus is to support and increase participation in their sports instead of developing the governance and off field/court performance in the committees.</p>
7.1.3.3.2	Hold quarterly development workshops that assist club volunteers with the governance of their clubs.	90%	<p>City officers held a range of Development opportunities for the Kalgoorlie-Boulder Sporting Clubs and Associations to attend to assist in improve their governance including:</p> <ol style="list-style-type: none"> 1. Two Working with Children Workshops run by Department of Communities (Working with Children Screening Unit). 2. David Julian Price, Effective Meeting for community groups and sporting groups. 3. Game Plan, Goldfields Esperance online information session (Game Plan is a free online platform that allows sporting clubs of all sizes to get insights into their current capability in key areas of club administration, then supports ongoing club development with a suite of tools.) 4. Strategic Planning Workshop facilitated by Aha! Consulting. 5. Online Child Safeguarding workshop facilitated by The

Code	Name	Progress	Comment
			Western Australian Council of Social Service (WACOSS). WACOSS has partnered with the Council of Aboriginal Services Western Australia (CASWA) to build organisational capacity for child safe organisations and support the development of Aboriginal-led culturally safe approaches to child safety that reflect community values and strengths.

Increase Participation. (Athlete)

Code	Name	Progress	Comment
7.1.3.4.1	Actively support and promote club's efforts to increase participation.	50%	<p>City officers hosted a Summer Sports Carnival on the 21 September 2024 at Oasis Playing Fields from 9:00am - 12:00pm, however due to a staff shortage, City officers were unable to host the Winter Sports Carnival.</p> <p>The sports carnivals provide a platform for community groups, clubs and associations to have 'come and try day' for the upcoming seasons where community members are able to see what is available in town and join on the day.</p> <p>The Summer Sports Carnival events was attended by 10 sporting groups, two community groups, three emergency services and an estimated 500 community members..</p>
7.1.3.4.2	Seasonal sports Showcase. (2 per year Winter Sports/Summer Sports) .	55%	Actions outlined in task 7.1.3.4.1.
7.1.3.4.3	Support Club's in becoming Kidsport registered.	0%	City has a large number of clubs and associations currently registered, however City officers continue to investigate effective ways to promote and support KidSport to unregistered junior sporting clubs and associations.

Increase Participation. (Volunteer)

Code	Name	Progress	Comment
7.1.3.5.1	Ensure club volunteers are supported in completing their club duties.	40%	Through Everyclub funding, the City has provided a number of workshops to support club volunteers in areas including marketing, governance and child safeguarding. City officers to provide more support around this in the 2025/26 FY through consultation and as requested.
7.1.3.5.2	Ensure clubs are aware of the upskilling opportunities available to their volunteers.	40%	City Officers, where possible provide opportunities to the community and sporting groups throughout the year. Through Everyclub funding, the City has provided a number of workshops to support club volunteers in areas including marketing, governance and child safeguarding. These workshops are promoted through the monthly Club Connect newsletter and directly during engagement with clubs and community groups.

Clubs to utilise a wider range of revenue streams

Code	Name	Progress	Comment
7.1.3.6.1	Support and promote club's fundraising efforts.	10%	City officers currently investigating best mechanism to achieve this in a consistent, sustainable and equitable way. All clubs receive information regarding the City's funding streams.
7.1.3.6.2	Work with the relevant organisations to deliver a Sponsorship and Fundraising workshops.	100%	City officers have provided the following workshops around Sponsorship and funding. 1. Two Annual Grant Program workshops held in February 2025 for all community groups, organisations and sporting groups to attend and 2. Community Sport and Recreation Facility Fund and Club Night Light Program information session held to support the community to understand the process of DLGSC Funding streams available to sporting clubs and associations.

Develop brand for the project

Code	Name	Progress	Comment
7.1.3.7.1	Logo and marketing to be enhanced.	100%	The City's Club Development Plan does not have its own logo or marketing style. All marketing associated with Club Development must use the City's logo and style guide, along with the logos of any supporting partners or sponsors, including the Department of Local Government, Sport and Cultural Industries, in accordance with their current logo usage guidelines.

Strengthen Club's connection to the Community

Code	Name	Progress	Comment
7.1.3.8.1	The City will provide annual marketing and communication workshops to improve the content that clubs and associations deliver to the community.	100%	As per the below task 7.1.3.8.3 - City officers have actioned this task.
7.1.3.8.2	Work with Clubs to increase accessibility (live scoring, club newsletters etc.)	30%	Ongoing through direct engagement with clubs to support accessibility initiatives.
7.1.3.8.3	Content Hype (Sports Marketing Company) seminars.	100%	<p>City officers did not engage with Content Hype to host Sport Marketing seminars. However, City engaged an Esperance based company to provide in person workshops on Marketing and Canva to local Sporting Clubs and Associations.</p> <p>City officer has investigated other options for similar workshops to develop the skills of the volunteers to acknowledge, support or promote their successes, sports and upcoming milestone and achievements.</p>

Strengthen the City's connection to the Clubs

Code	Name	Progress	Comment
7.1.3.9.1	Establish an effective method of communication with Club's and Associations.	70%	City officers have developed the Club Connect newsletter to communicate effectively with sporting clubs and associations via email, through workshop participation or event engagement.
7.1.3.9.2	Connect with all sporting Club's and Associations on an individual basis over the next two years.	50%	City officers aim to connect with all sporting clubs or association through the Club connect newsletter, via email, through workshop participation or event engagement. This action is on ongoing action due to the constant change in volunteers supporting and developing their local sporting clubs and associations.

Improve the accessibility of facilities for all user groups

Code	Name	Progress	Comment
7.1.3.10.1	Full audit of City facilities to be carried out by the property team.	5%	A complete audit of Oasis is currently underway and a report to Council is planned for August 2026.
7.1.3.10.2	Once the audit is completed, a facilities plan will be created to ensure that City facilities will be brought up to standard and cater for all user groups.	5%	An Asset Management Plan will be developed for each of the facilities in collaboration with the custodian of the facility (operator/user). The custodians for each facility have been defined and confirmed by the Executive Leadership Team in quarter 3.

Clubs to improve equipment available for members

Code	Name	Progress	Comment
7.1.3.11.1	Small grants of up to \$250 per club available for equipment.	5%	<p>The City does not have an endorsed grant avenue of up to \$250.00 per club available for equipment. However, in the 2024/25 FY as part of the City's Community Assistance Scheme, the City has the Community Grant Program (CGP), Outstanding Individual Grant (OIG), Waiver of Hire (WoH) and Annual Grant Program (AGP).</p> <p>Over the 2024/25 FY, the City provided the following funding for the following groups:</p> <ul style="list-style-type: none"> • WoH - Goldfields Pipeline Marathon and Goldfields Aboriginal Football Carnival 2024 with a value of \$5,089. • OIG - Football WA (18), 8 Ball (International) (4), Ladies Darts (1), Hockey (1), BMX (1) and American Basketball Tour (2) with a value \$12,297.65 • CGP - Kalgoorlie Bowling Club for capital works (Replacement of lights) to the value of \$18,960. • AGP - five successful applicants for 2024/25 to the value of \$97,914.00 with a focus of programming, equipment, athlete development and facility upkeep. <p>Further to this, the City through Department of Local Government, Sport and Cultural Industries Kidsport program has processed 275 vouchers.</p>

Club Volunteers to have access to development opportunities.

Code	Name	Progress	Comment
7.1.3.12.1	In line with the Governance section of the plan, the City will engage relevant organisations to deliver quarterly development opportunities for club volunteers.	90%	Duplication of tasks - actions outlined in task 7.1.3.3.2.
7.1.3.12.2	Sporting community to be consulted in an annual club review on which development opportunities they would like to have access to.	25%	<p>City officers didn't complete a specific project to consult clubs in an annual review to provide guidance on further development opportunities. However, through consultation with sporting and recreational groups, clubs and association, City officers have noticed trends of needs through discussions such as:</p> <ol style="list-style-type: none"> 1. The need for Council owned facilities to be better maintained and upkeep. 2. Long term peppercorn lease holders unable to maintain or upkeep their facilities. 3. Current community is outgrowing the City's infrastructure putting extra stress on the City's ovals or are not willing to share facilities which impacts the City's Asset Management and Long Term Financial Plan. 4. Volunteer burnout - same people on committees are involved in multiple sports which causes volunteer burnout and can lead to loss of knowledge within the group, club or association.

Club Volunteer contributions to be recognised.

Code	Name	Progress	Comment
7.1.3.13.1	Club Volunteers to be recognised and thanked annually through Annual Sports Club Volunteer Recognition event.	25%	No annual event lead by the City. However the City supports the annual Goldfields Sports Award and provides a platform for groups, clubs and associations to acknowledge their volunteers through our Club Connect newsletter.