



MINUTES

of the Ordinary Meeting of Council

held at 07:00 PM

on

9 JULY, 2018

at the

Kalgoorlie Town Hall

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1 DECLARATION OF OPENING/ANNOUNCEMENT OF VISITORS

The Mayor declared the meeting open at 7:00pm welcoming the gallery and those present.

2 OPENING PRAYER

The opening prayer was conducted by Lieutenant Jodie Jones of the Salvation Army.

3 DISCLAIMER READING

The Mayor read the disclaimer to those present.

The recommendations contained in this Agenda are Officer's Recommendations only and should not be acted upon until Council has resolved to adopt those recommendations.

The resolutions of Council should be confirmed by perusing the Minutes of the Council Meeting at which these recommendations were considered.

Members of the public should also note that they act at their own risk if they enact any resolution prior to receiving official written notification of Council's decision.

4 RECORD OF ATTENDANCE/APOLOGIES/LEAVE OF ABSENCE (PREVIOUSLY APPROVED)

IN ATTENDANCE:

Mayor John Bowler
Cr Allan Pandal
Cr Deborah Botica
Cr Lisa Malicky
Cr Laurie Ayers
Cr Mandy Reidy
Cr Gary Brown
Cr Suzie Williams
Cr Glenn Wilson
Cr Pam O'Donnell
Cr Nardia Turner
Cr Linden Brownley

MEMBERS OF STAFF:

Mr John Walker	Chief Executive Officer
Ms Ivana Castle	Chief Financial Officer
Mr Stuart Devenish	General Manager Infrastructure & Environment
Mr Brett Killen	Manager Information Communication Technology
Ms Tracey Luke	Minutes and Governance Officer

VISITORS:

6

PRESS:

3

APOLOGIES - ELECTED MEMBERS:

Cr Natalie Coxon

APOLOGIES - MEMBERS OF STAFF:

Ms Holly Phillips

LEAVE OF ABSENCE:

Nil

5 RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE

Nil

6 PUBLIC ACCESS AND PUBLIC QUESTION TIME

Public Question Time – Wendy Smaling –Item 15.1.1 2018/19 Budget

Ms Smaling asked the question;

“What is the justification to the severe increase in annual fees to \$5,000 per year for food truck operators in the Kalgoorlie-Boulder Shire considering that other councils in other regional areas including Perth have fees similar to \$1,600 per year.

Various Councillors responded to Ms Smaling’s questions. Some requested more information about her business and overheads.

The Mayor thanked Ms Smaling for addressing Council and that the matter would be considered when Item 15.1.1 was discussed.

7 PETITIONS/DEPUTATIONS/PRESENTATIONS

Nil

8 NOTATIONS OF INTEREST**8.1 INTEREST AFFECTING IMPARTIALITY CITY OF KALGOORLIE-BOULDER CODE OF CONDUCT**

Cr Linden Brownley declared an Impartiality Interest in Item 15.1.3 of the Agenda as he operates a business in the tourism sector.

8.2 FINANCIAL INTEREST LOCAL GOVERNMENT ACT SECTION 5.60A

Cr Mandy Reidy declared a Financial Interest in Item 15.1.3 as a percentage of her wages is contributed by the City of Kalgoorlie-Boulder to Goldfields Tourism.

8.3 PROXIMITY INTEREST LOCAL GOVERNMENT ACT SECTION 5.60B

Nil

9 APPLICATIONS FOR LEAVE OF ABSENCE

MOVED BY: CR GLENN WILSON
SECONDED BY: CR NARDIA TURNER

9.1 APPLICANT: CR LISA MALICKY

Cr Lisa Malicky requested Leave of Absence from 26 August 2018 to 02 September 2018 inclusive.

9.2 APPLICANT: CR LAURIE AYERS

Cr Laurie Ayers requested Leave of Absence from 15 July 2018 to 27 July 2018 inclusive.

9.3 APPLICANT: CR MANDY REIDY

Cr Mandy Reidy requested Leave of Absence from 20 July 2018 to 06 August 2018 inclusive.

CARRIED
(12/0)

10 ANNOUNCEMENTS BY THE PERSON PRESIDING WITHOUT DISCUSSIONS

Nil

11 CONFIRMATION OF MINUTES

MOVED BY: CR DEBORAH BOTICA
SECONDED BY: CR GARY BROWN

[Minutes June 25 2018 Council.DOCX](#)

That the minutes of the **Ordinary** meeting held on 25 June 2018 be confirmed as a true record of that meeting.

[Minutes July 02 2018 Council.DOCX](#)

That the minutes of the **Special** meeting held on 2 July 2018 be confirmed as a true record of that meeting.

CARRIED
(12/0)

12 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

13 URGENT BUSINESS APPROVED BY THE PERSON PRESIDING OR BY DECISION

Nil

14 REPORTS OF COMMITTEES**15 REPORTS OF OFFICERS****15.1 CHIEF EXECUTIVE OFFICER****15.1.1 2018/19 BUDGET**

Responsible Officer: Ivana Castle
Chief Financial Officer

Author: Ivana Castle
Chief Financial Officer

Jocelyn Power
Rates Coordinator

Disclosure of Interest: Nil

VOTING REQUIREMENTS

Absolute

OFFICER RECOMMENDATION/COUNCIL RESOLUTION**MOVED BY:** CR ALLAN PENDAL**SECONDED BY:** CR LAURIE AYERS

That Council

1. Pursuant to Sections 6.32, 6.33, 6.34 and 6.35 of the Local Government Act 1995, impose the following Differential General Rates and Minimum Payments on Gross Rental and Unimproved Values:

Differential General Rates

<u>Code</u>	<u>Rate Description</u>	<u>RID (\$)</u>
01	GRV Residential	\$0.064860
02	GRV Central Business	\$0.068098
03	GRV General Industry	\$0.073531
04	GRV Mining	\$0.046758
08	GRV All Other Properties	\$0.072631
05	UV Pastoral	\$0.077020
09/11	UV Mining Operations	\$0.183672
10	UV Exploration/Prospecting	\$0.183647

Minimum Payments

<u>Code</u>	<u>Rate Description</u>	<u>Min Pay (\$)</u>
01	GRV Residential	\$907.00
02	GRV Central Business	\$907.00
03	GRV General Industry	\$907.00
04	GRV Mining	\$907.00
08	GRV All Other Properties	\$907.00
05	UV Pastoral	\$282.00
09/11	UV Mining Operations	\$393.00
10	UV Exploration/Prospecting	\$282.00

2. Pursuant to Section 6.45 of the *Local Government Act 1995* and Regulation 64(2) of the *Local Government (Financial Management) Regulations 1996*, impose the following due dates for the payment in full by instalments:
 - i. Option One – One Instalment

Full payment due date	14 September 2018
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 - ii. Option Two – Two Instalments

First instalment due date	14 September 2018
Second instalment due date	16 November 2018
 - iii. Option Three – Four Instalments

First instalment due date	14 September 2018
Second instalment due date	16 November 2018
Third instalment due date	18 January 2019
Fourth instalment due date	22 March 2019
3. Pursuant to Section 6.46 of the *Local Government Act 1995*, authorise the Chief Executive Officer to allow early payment incentive prizes for rates paid in full by 10:00pm WST on the dates listed below and in accordance with terms and conditions tabled in this report;

1st prize	\$7,000 Cash	Payment due by 31 August 2018
2nd prize	\$2,000 Cash	Payment due by 7 September 2018
3rd prize	\$1,000 Cash	Payment due by 14 September 2018
4. Pursuant to Section 6.51(1) and subject to Section 6.51(4) of the *Local Government*
5. *Act 1995* and Regulation 70 of the *Local Government (Financial Management) Regulations 1996*, impose an interest rate of 10% for rates (and charges) and costs of proceedings to recover such charges that remain unpaid after becoming due and payable.
6. Pursuant to Section 6.45 of the *Local Government Act 1995* and Regulation 68 of the *Local Government (Financial Management) Regulations 1996*, impose an interest rate of 5% where the owner has elected to pay rates and service charges through an instalment option.
7. Pursuant to Section 6.45 of the *Local Government Act 1995* and Regulation 67 of the *Local Government (Financial Management) Regulations 1996*, impose an instalment administration charge of \$7.50 plus 5% of rates levied per instalment.
8. Impose, pursuant to Section 6.45 of the *Local Government Act 1995* and Regulation 67 of the *Local Government (Financial Management) Regulations 1996*, impose a flat fee of \$37.50 on any ratepayer who wishes to negotiate alternative payment arrangements.
9. Pursuant to Section 67 of the *Waste Avoidance and Resources Recovery Act 2007*, impose the following charges for collection of domestic and

commercial waste - incorporating a weekly refuse collection and fortnightly residential recycling service:

- i. \$361.10 per annum for one (1) refuse service per week and a fortnightly residential recycling service;
- ii. \$361.10 per annum for one (1) weekly refuse service for non-residential services;
- iii. \$361.10 per annum for each additional 240 litre refuse service (residential/non-residential);
- iv. \$159.30 per annum for each additional residential recycling bin service.

10. Pursuant to the Health Act 1911 the following Sewerage Rates are to be levied:

- i. GRV per lot of location, \$0.028427 cents in the dollar;
- ii. GRV per lot of location, minimum payment of \$388.00;
- iii. Charge of \$392.70 per utility service i.e. Pedestal, U.R.C, Water Closet, and Slophopper.

11. Pursuant to Section 6.16 of the *Local Government Act 1995*, impose the 2018/19 Schedule of Fees and Charges included as Attachment 2.

12. Pursuant to the Salaries and Allowances Tribunal Determination of June 2016, the following annual payment to Mayor and Councillors in lieu of individual meeting attendance fees is \$31,364.

13. Pursuant to the Salaries and Allowances Tribunal Determination of June 2016, a local government communication annual allowance of \$1,000 per Councillor is paid.

14. Pursuant to the Salaries and Allowances Tribunal Determination of June 2015, the following annual local government allowances are to be paid in addition to the annual meeting allowance:

- Mayor \$88,864; and
- Deputy Mayor \$22,016

15. Pursuant to Regulation 53 of the *Building Regulations 2012*, a Swimming Pool Inspection Levy of \$57.45 is set on each owner or occupier of land on which there is a swimming pool, for the 2018/19 financial year.

16. Pursuant to Regulation 34(5) of the *Local Government (Financial Management) Regulations 1996* and AASB 1031 Materiality, a variance of 10% and a minimum of \$50,000 is to be used in the Statements of Financial Activity and Annual Budget Review.

17. Pursuant to the provisions of Section 6.2 of the *Local Government Act 1995* and Part 3 of the *Local Government (Financial Management) Regulations 1996*, Council adopt the Municipal Fund Budget (as contained in Attachment 1 for the City of Kalgoorlie-Boulder for the 2018/19 financial year, including the following:

- **Statement of Comprehensive Income by Nature and Type;**
- **Statement of Comprehensive Income by Program;**

**CARRIED
(12/0)**

- **EXECUTIVE SUMMARY**

The purpose of this report is to consider the Municipal Fund Budget for the 2018/19 financial year together with the supporting schedules, including imposition of rates and minimum payments, adoption of the fees and charges, setting of Elected Members fees for the year and other consequential matters arising from the Budget papers.

Please take note of the 'Variation from Proposed Rates as set out in the Public Notice 16 May 2018, detailed in Tables 1 and 2 of the Statutory Implications in this report.

COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the Community's Guiding Principles to ensure a financially stable local government and demonstrate a transparent and inclusive local government.

BUDGET IMPLICATIONS

The Budget for 2018-19 is expected to deliver a cash surplus of \$1.77 million, the details of which will be outlined in the Statutory Budget Report 2018/19 and a summarised preview is provided in Attachment 1 and in the body of this report.

REPORT

Local Governments must prepare Annual Budgets in the format prescribed in the *Local Government Act 1995* and the *Local Government (Financial Management) Regulations 1996* and Australian Accounting Standards.

The draft 2018/19 Budget (Attachment 1) is based on the principles contained within the Strategic Community Plan (SCP) (adopted by Council 14 September 2015 and the Corporate Business Plan (CBP) (adopted by Council 5 October 2017), and also the Long Term Financial Plan (LTFP) (adopted by Council 26 June 2017).

The main features of the draft Budget include the following:

1. A 1.8% rate in the dollar and minimum payments increase applied to general rate revenue and sewerage rates. This allows for an estimated two (2%) percent budgeted surplus measured against total cash income.
2. The 2018/19 Schedule Fees and Charges adopted on 25 June 2018 have been increased by three (3%) percent in most cases and are itemised in the Budget for 2018/19.
3. Domestic and commercial waste charges are itemised separately in the draft Budget and have increased by three percent (3%) in line with the City's previously determined strategic goals.

Overall budgeted operating revenue (2018/19) has increased by 2.65% versus forecast actual revenue. Operational expenditure has been increased by one percent (1%). This is largely due to an increase in employment costs, as per the City's 2016 Enterprise Bargaining Agreement (EBA 2016). Employees will receive a CPI increase of 0.09%. Additionally, the City made a commitment to employ four Safety Patrol Officers to improve safety in the CBD.

The Capital Works Program totalling \$22.704 million represents an investment in roads, footpaths, parks and ovals, other infrastructure, land, buildings, plant and equipment and furniture and equipment. This is a twelve (12%) percent increase on the 2017/18 forecast actual expenditure.

The estimated brought forward balance from 30 June 2017 is \$3.157 million surplus, and \$1.77 million for the budgeted year 2018/19. This is unaudited and may be subject to change. Any change may be addressed as part of a future Budget Review.

The Plant Replacement Program for 2018/19 provides for \$1.824 million of various plant items.

The City's annual Roads Program, consisting of sealed and unsealed road works within the City, provides for \$6.979 million of improvements. This is reduced from the forecast actual expenditure for the 2017/18 financial year due to the funded Rural Roads Project being undertaken and completed as a one-off project for approximately \$3.9 million in the current year.

RATES

Differential Rating

The Local Government Act 1995, Section 6.33 allows Councils to adopt differential rates. The intent behind adopting differential rates is to take into account the levels of services provided to different types of properties, to reflect the cost of provision of services to those categories of properties as well as the need to encourage the specific types of activities within the City. It is a fair and equitable method of rating.

Rating & Minimum Payments

The raising of revenue via annual rates is an important source of funds for all Councils throughout Australia. The Local Government Act 1995 (the Act) empowers WA Councils to impose general rates and minimum payments. The Statement of Objects and Reasons for Proposed City Rates and Minimum Payments for 2018/19 attached to this report Attachment 4, provides detail of budget principles applied in formulating the 2018/19 Annual Budget.

Rate Increase

The City's adopted Long Term Financial Plan (LTFP) incorporates a rating strategy that keeps rate increases below 3% annually for the long term (10 years) and delivers better than benchmarked ratios in all years. Council set budget parameters as follows:

- A 1.8% increase to the rate in the dollar and minimum payments for Rates and Sewer
- A 3% general increase to Fees and Charges

It is Councils aim to ensure that rate revenue is collected on an equitable basis from all properties. For this reason, Council uses a differential rating methodology. It allows Council flexibility in the level of rates being raised from specifically identified properties or groups of properties within the community.

Gross Rental Values

The Local Government Act 1995 empowers a Council to impose different rates in the dollar for different land zoning's or uses and different rates for improved or vacant land. This power is provided to help local governments with particular rating difficulties and to achieve a better rating equity between different land uses. Section 6.33 of the *Local Government Act 1995* states:-

"A local government may impose differential general rates according to any, or a combination, of the following characteristics

- (a) the purpose for which the land is zoned, whether or not under a town planning scheme or improvement scheme in force under the Planning and Development Act 2005;*
- (b) a purpose for which the land is held or used as determined by the local government;*
- (c) whether or not the land is vacant land; or*
- (d) any other characteristic or combination of characteristics prescribed."*

The City of Kalgoorlie-Boulder has adopted the combination of characteristics relating to land zoned under the Town Planning Scheme and the purpose for which the land is held or used. It should be noted, that where, during the rating year, land is rezoned or its use changes, the Council cannot issue an amended rate notice reflecting that change until the new rating year.

GRV Mining rate in the dollar of \$0.046758 forms the base rate for rate calculations for Gross Rental Value (GRV) properties, with a higher rate in the dollar for Commercial (\$0.068098) and Industrial (\$0.073531) properties. Both the Commercial and Industrial sectors require greater resourcing and expenditure from Council on services such as Health, Building and Town Planning.

The 2018/19 GRV minimum payment of \$907 has again been set to ensure the minimum level of service required is adequately funded and all properties contribute an equitable rate amount.

Council will continue to benchmark its rates in the dollar and minimum payments with other neighbouring local governments to ensure that some equity is retained within the region.

Unimproved Values

Rural properties assigned an Unimproved Value (UV) such as Pastoral, Mining Operations, Exploration and Prospecting Leases are rated differentially to reflect the nature of their lease.

1. Pastoral Leases rate in the dollar of \$0.077020 and minimum payment of \$282 was set after taking into account issues of rating equity including capacity to pay.
2. Mining Operations (Mining and General Purpose Leases) rate in the dollar of \$0.183672 and minimum payment of \$393 is set after taking into account the

operations of mining and the effect of their large scale equipment on the City's road network. The City makes a large investment in roads and road drainage infrastructure to service mining activities on rural roads. The ongoing costs involved in maintaining the road network that services this land use extends all the way to the WA/SA state boundary.

3. Exploration/Prospecting proposed rate in the dollar of \$0.183647 and minimum payment of \$282 was set after taking into account the operations of mining and the effect of their large scale equipment on the City's road network.

Council recognised that because exploration and prospecting tenements were not income producing leases and their operations had a different level of impact on the City's road infrastructure, a lower rate in the dollar has been maintained as well as keeping their minimum rate lower than Mining Operations.

General Charges, Concessions and Interest

The City notes the following;

- It does not provide any discount for early payment of rates, however endorses and acknowledges the rates incentive prize draw sponsor National Bank of Australia for their assistance in collecting the rates early.
- The rates set by the State Government for the Emergency Services Levy (ESL) for Category 2 and 5 regions for 2018/19 and apply these rates on assessments against valuations from Landgate as at 1 July 2018;
- The City is not responsible for setting Emergency Services Levy rates and simply acts as a collection agent for the funds on behalf of the State Government;
- Provide concessions for rates relief in accordance with section 6.47 of the Act and under the terms of Council Policy CORP-F-100, Rates Concession Policy (Rateable Land). The City of Kalgoorlie-Boulder recognises the value and importance of the services and contributions that the not for profit recreation, sporting and community groups provide to the community. A concession will be available to not for profit recreation, sporting and community groups within the City of Kalgoorlie-Boulder who meet the eligibility criteria as detailed in Council Policy CORP-F-100, Rates Concession Policy (Rateable Land).

Variation from Proposed Rates Set out in Public Notices

Council considerations of its rating strategy at Council's Special Meeting 2 July 2018 lead to a variation from the originally proposed 3% rate in the dollar increase, as set out in the local public notice of 16 May 2018 of its intention to impose rates for 2018/19. The variations in the rate in the dollar (RID) are detailed in Tables 1 and 2 below:

TABLE 1 Differential General Rates - Rate in dollar (RID)

Rate Code	Differential General Rate	Public Notice Proposed RID	Executive Recommendation RID
01	GRV Residential	0.065624	0.064860
02	GRV Central Business	0.068901	0.068098
03	GRV General Industry	0.074398	0.073531
04	GRV Mining	0.047309	0.046758
08	GRV Other Properties	0.073487	0.072631
05	UV Pastoral	0.077928	0.077020
09/11	UV Mining Operations	0.185837	0.183672
10	UV Exploration / Prospecting	0.185812	0.183647

TABLE 2 Differential Rates - Minimum Payments

Rate Code	Minimum Payment	Public Notice Proposed Min Payment \$	Executive Recommendation Min Payment \$
01	GRV Residential	918.000	907.000
02	GRV Central Business	918.000	907.000
03	GRV General Industry	918.000	907.000
04	GRV Mining	918.000	907.000
08	GRV Other Properties	918.000	907.000
05	UV Pastoral	285.000	282.000
09/11	UV Mining Operations	398.000	393.000
10	UV Exploration / Prospecting	285.000	282.000

On the finalisation of the draft budget it was evident that the proposed 3% rate in the dollar increase would generate income above what was required to cover the budget deficiency (i.e. 110%). Also a 3% rate in the dollar increase was believed to be outside the community expectations.

Accordingly, Council decided to reduce the rate rise from 3% to 1.8%, reducing the rate yield from \$24,590,888 to \$24,289,556, a reduction in revenue of \$301,332 for general land rates. Council deemed a 1.8% rate in the dollar increase to be suitable to achieve its financial responsibilities and service obligations.

The City currently utilises a Differential Rating system to determine rates to be levied. In accordance with Section 6.35 of the Local Government Act 1995, Ministerial approval has been sought and received for the imposition of UV Mining Operations and Exploration and Prospecting differential rates due to their rate in the dollar being more than twice the lowest UV differential rate, being Pastoral. A copy of the ministerial approval letter is attached to this report as Attachment 3.

Council is not obliged to adopt the rates in the dollar advertised and may amend accordingly at its discretion.

Payment Options

In accordance with Section 6.45 of the *Local Government Act 1995*, Council offers the following options for the payment of rates by instalments:

One Instalment

Payment in full must be received by the City of Kalgoorlie-Boulder within 35 days of the issue date of the annual rate notice. Payment must be received by the City of Kalgoorlie-Boulder on or before 14 September 2018.

Two Instalments

The first instalment of 50% of the total current rates plus the total outstanding arrears is payable within 35 days of the issue date of the annual rate notice. Payment must be received by the City of Kalgoorlie-Boulder on or before 14 September 2018.

The second instalment of 50% of the total current rates must be received by the City of Kalgoorlie-Boulder on or before 16 November 2018.

Four Instalments

The first instalment of 25% of the total current rates plus the total of any outstanding arrears is payable within 35 days of the issue date of the annual rate notice. Payment must be received by the City of Kalgoorlie-Boulder on or before 14 September 2018.

The second instalment of 25% of the total current rates is payable and must be received by the City of Kalgoorlie-Boulder by 16 November 2018.

The third instalment of 25% of the total current rates is payable and must be received by the City of Kalgoorlie-Boulder by 18 January 2019.

The fourth instalment of 25% of the total current rates is payable and must be received by the City of Kalgoorlie-Boulder by 22 March 2019.

Interest Charges

Interest is charged at 10% per annum, calculated daily, to all outstanding rate assessments that remain unpaid after 14 September 2018.

Interest is payable, at a rate of 5% per annum calculated daily, with respect to any of the instalment options other than one instalment. This reflects the loss of investment income to Council by offering the instalment scheme.

Administration Charges

An administration charge of \$7.50 plus 5% of actual rates levied will be payable by ratepayers electing to utilise either the two or four instalment options.

A flat fee of \$37.50 per agreement will apply to any ratepayer wishing to negotiate alternative payment arrangements.

Levying of 2018/19 Refuse Collection Charges

Local Governments have a statutory obligation under the *Waste Avoidance and Resources Recovery Act 2007* to collect domestic waste. The Act permits recovery of the cost of providing this service through a separate charge.

TABLE 3 Refuse Collection Charges

Charge Type	Description	2018/19 Fee	2017/18 Fee
Refuse & Recycling Fee (First Service)	Per Assessment	\$361.10	\$351
Refuse Fee (Additional Service)	Per Additional Service	\$361.10	\$351
Recycling Fee (Additional Service)	Per Additional Service	\$159.30	\$155

Levying of 2018/19 Sewerage Rates and Utility Charges

Pursuant to the Health Act 1911 the following Sewerage Rates are to be levied. The Act permits recovery of the cost of providing this service through a separate charge.

TABLE 4 Sewerage Rates

Charge Type	Description	2018/19 RID	2017/18 RID
GRV per Lot of Location	Per assessment Rate in the dollar (RID)	\$0.028427	\$0.027924
GRV per Lot of Location	Per Assessment Minimum Payment	\$388.00	\$381.00

TABLE 5 Utility Charges

Charge Type	Description	2018/19 Fee	2017/18 Fee
Utility Service Charge	Pedestal	\$392.70	\$381.00
Utility Service Charge	Water Closet	\$392.70	\$381.00
Utility Service Charge	Slophopper	\$392.70	\$381.00
Utility Service Charge	U.R.C.	\$392.70	\$381.00

Rates Prize Incentives

An incentive for early payment has been included with three (3) cash prizes, sponsored by the City and the National Australia Bank (50/50).

To be eligible for the prize draws, rates must be paid in full by 10.00pm WST by the following dates:

- 31 August 2018 1st prize \$7,000 Cash
- 7 September 2018 2nd prize \$2,000 Cash
- 14 September 2018 3rd prize \$1,000 Cash

Rates Prize Draw Terms and Conditions

This competition is a promotion run by the City of Kalgoorlie-Boulder ("Promoter").

1. Entries and information on prizes and how to enter form part of these Terms and Conditions.
2. Participation in this competition constitutes acceptance of these Terms and Conditions.
3. The competition is open to all ratepayers of the City of Kalgoorlie-Boulder, including Elected Members and City Staff, who pay the full amount due as listed on their 2018/19 rates notice,
 - 1st prize \$7,000 Cash Payment due by 10.00pm WST, 31 August 2018
 - 2nd prize \$2,000 Cash Payment due by 10.00pm WST, 7 September 2018
 - 3rd prize \$1,000 Cash Payment due by 10.00pm WST, 14 September 2018
4. Payment must be received before the nominated closing dates to go into the draws. No responsibility is accepted for late, lost or misdirected payments.

5. The competition commences Friday 20 July and closes 10.00pm WST on Friday 14 September 2018. The competition will be drawn at 10.00am on Friday 21 September 2018 at the City of Kalgoorlie-Boulder Administration Building, 577 Hannan Street, Kalgoorlie.
6. Three winners will be randomly selected via a computer program, under the supervision of representatives from the City and the National Australia Bank. The promoter's decision is final and no correspondence will be entered into.
7. The winners will be notified by phone, email and registered mail of their prize win.
8. The first prize winner will be invited to attend a Rates Prize Draw photo session at the City of Kalgoorlie-Boulder, where they can choose to collect their winning cheque. Otherwise the winners will receive their prize by cheque through registered mail.
9. Competition results will be published in the Kalgoorlie Miner Newspaper on Saturday 29 September 2018.
10. The information that entrants provide will be used by the Promoter for the purpose of conducting the competition. By entering this competition entrants consent to the use of their contact details for the purposes described in this clause.

OTHER BUDGET ITEMS

Adoption of Material Variance

As Councillors would be aware, each year a Material Variance must be adopted to assist in reviewing the Monthly Financial Statements and the Annual Budget Review.

In accordance with Regulation 34 of the Local Government (Financial Management) Regulations 1996, each Council must adopt a percentage over which a Budget variance would be considered material when it reviews the monthly statements of financial activities and accepts the Annual Budget Review.

Over the past number of financial years, Council has adopted a Material Variance of 10% and \$50,000, whichever is the greater amount. This amount is again recommended for the 2018/19 Financial Year.

Elected Member Sitting Fees, Expenses and Allowances

At the Ordinary Council Meeting of 23 April 2018, Council resolved to increase the Elected Members annual sitting fee and Mayor and Deputy Mayor's annual allowances and a zero increase to the ITC allowance.

- Mayoral Annual Allowance \$ 88,864.
- Deputy Mayor Annual Allowance \$22,016
- Elected Member Sitting Fees (\$31,364 x 13) \$407,732
- Elected Members ICT Allowance (\$1,000 x 13) \$ 13,000

Total Budget allocation \$565,945

Triple Bottom Line Assessment**Economic Implications**

The draft 2018/19 Budget applies sound financial management and accounting principles and is considered to deliver a sustainable service outcome for the community and Council.

Social Implications

The draft 2018/19 Budget delivers social outcomes via diverse community services, including the provision of building and community infrastructure and financial support to community organisations throughout the City.

Environmental Implications

The draft 2018/19 Budget supports key environmental strategies and initiatives previously adopted by Council.

STATUTORY IMPLICATIONS

Section 6.2 of the Local Government Act 1995 refers.

Section 6.2(2) of the Act requires that in preparing its annual budget the Council is to have regard to the contents of its plan for the future prepared in accordance with section 5.56. Under the Integrated Planning Framework for Local Government, that is the Community Strategic Plan. This section requires that the City must prepare detailed estimates of:

(a) Expenditure;

(b) Revenue and income, independent of general rates

(c) The amount required to make up the 'deficiency' if any shown by comparing the estimated expenditure with the estimated revenue and income. Section 6.2(3) requires that all expenditure, revenue and income must be taken in account unless otherwise prescribed. Local Government (Financial Management Regulation 32 prescribes amounts that may be excluded in calculating the 'budget deficiency'

Section 6.2(4) requires the annual budget to incorporate:

(a) Particulars of estimated expenditure proposed;

(b) Detailed information relating to the rates and service charges which will apply, including:

i. Amount estimated to be yielded by the general rate

ii. Rate of interest to be charge on unpaid rates and service charges;

(c) Fees and charges;

(d) Borrowings and other financial accommodations proposed;

(e) Reserve account allocations and uses;

(f) Any proposed land transactions or trading undertakings per section 3.59

Local Government (Financial Management Regulations) 22 through 31 prescribe requirements in relation to form and content of the Budget and required Notes to and forming part of the Budget.

Local Government (Financial Management) Regulations 1996 states the maximum amount of interest that can be charged.

Regulation 68. Maximum interest component prescribed (Act s. 6.45)

The maximum rate of interest to be imposed under section 6.45(3) is prescribed as 5.5%.

Regulation 70. Maximum rate of interest prescribed (Act s. 6.51)

The maximum rate of interest to be imposed under section 6.51(1) is prescribed as 11%.

Ministerial Approval Requirements

Should Council seek to adopt a rating and minimum payments model other than that set out in the Executive Recommendation, then such a determination should be deferred, to enable necessary assessment under the requirements of sections 6.33 and 6.35 of the Act, noting that if Ministerial approvals are required in respect of a different model of differential rates and minimum payments, such approvals must be obtained before Council can subsequently adopt a revised Budget.

Change from Publicised Intended Rates

Section 6.36(4) of the Act envisages that a Council may adopt differential rates or minimum payments different from those set out in its local public notice of intent to impose differential rates and minimum payments.

In accordance with *Local Government Financial Management Regulations 23(b)* and *56(4)(b)*, if Council adopts a differential rate or minimum payment that differs from that set out in its local public notice, then the change and reasons for the change need to be detailed in the budget, and in the rates notices or in information accompanying rates notices.

Local Government Act 1995 Section 6.47: Concessions.

“Subject to the *Rates and Charges (Rebates and Deferrals) Act 1992*, a local government may at the time of imposing a rate or service charge or at a later date resolve to waive* a rate or service charge or resolve to grant other concessions in relation to a rate or service charge”.

*(*absolute majority required.)*

There are no impediments deriving from the *Rates and Charges (Rebates and Deferrals) Act 1992*.

Regulatory Requirements:

Local Government (Financial Management) Regulations 1996 – Regulation 26: specifies requirements for information on concessions, for inclusion in annual budgets.

Local Government (Financial Management) Regulations 1996 – Regulation 42: specifies requirements for information on concessions, for inclusion in annual financial reports.

Variation from Proposed Rates Set out in Public Notices

Council considerations leading to variation from the originally proposed rates, as set out in the local public notice of intention to impose rates for 2018/19 (Council Meeting 14 May 2018), and adopting (Special Meeting 2 July 2018) instead the differential rates set out in the Budget proposed for adoption under the Executive Recommendation in this report as detailed in Tables 1 and 2 below:

TABLE 1 Differential General Rate - Rate in dollar (RID)

Rate Code	Differential General Rate	Public Notice Proposed RID	Executive Recommendation RID
01	GRV Residential	0.065624	0.064860
02	GRV Central Business	0.068901	0.068098
03	GRV General Industry	0.074398	0.073531
04	GRV Mining	0.047309	0.046758
08	GRV Other Properties	0.073487	0.072631
05	UV Pastoral	0.077928	0.077020
09/11	UV Mining Operations	0.185837	0.183672
10	UV Exploration / Prospecting	0.185812	0.183647

TABLE 2 Differential Rates Minimum Payments

Rate Code	Minimum Payment	Public Notice Proposed Min Payment \$	Executive Recommendation Min Payment \$
01	GRV Residential	918.000	907.000
02	GRV Central Business	918.000	907.000
03	GRV General Industry	918.000	907.000
04	GRV Mining	918.000	907.000
08	GRV Other Properties	918.000	907.000
05	UV Pastoral	285.000	282.000
09/11	UV Mining Operations	398.000	393.000
10	UV Exploration / Prospecting	285.000	282.000

Building Regulations 2012

Local Government Act 1995

Local Government (Financial Management) Regulations 1996 Local Government (Administration) Regulations 1996

Waste Avoidance and Resource Recovery Act 2007

Health Act 1911

POLICY IMPLICATIONS

The City has a Budget Amendment Policy (Corp-F-008) that provides the CEO with authority to make minor budget amendments up to the value of \$25,000. In addition to this limit, each variation shall not impact the quality, quantity, frequency, range of level of service previously intended within the initial budget allocation.

The City has several other financial policies which have been taken into consideration in the budget process, including its policies on investments, assets, treatment of income and expenditure and rate arrears.

COMMUNITY ENGAGEMENT CONSULTATION

Whilst no specific consultation has been entered into with respect to the draft 2018/19 Budget, community consultation and engagement has previously taken place during development of the Strategic Community Plan (SCP) from which the Corporate Business Plan (CBP) was developed.

The Budget has been formulated taking into consideration the Strategic Community Plan, Corporate Business Plan and Long Term Financial Plan.

In accordance with the requirements of section 6.36 of the Local Government Act 1995, a Statement of Intended Differential Rates and Minimum Payments was advertised in the Kalgoorlie Miner on 16 May 2018 seeking public submissions, and a Statement of Objects and Reasons for the intended rates and minimum payments was also made available for download from the City's website, with hardcopies provided at the City's Administration Office, Customer Service Centre and William Grundt Memorial Library.

Submissions closed at 4:00pm on 7 June 2018. One submission was received. The submission was tabled at Council Meeting on 11 June 2018 where Council received and considered the submission.

ATTACHMENTS:

[Budget 2018-19 Nature Type by Program.pdf](#)
[SCHEDULE OF FEES AND CHARGES 2018 2019.pdf](#)
[2018-19 Objects and Reasons Statement \(1.8%\).pdf](#)

15.1.2 AMENDMENTS TO POLICY -EXEC-CEO-012-AUDIO RECORDING OF COUNCIL MEETINGS

Responsible Officer: John Walker
Chief Executive Officer

Author: Tracey Luke
Minutes and Governance Officer

Disclosure of Interest: Nil

VOTING REQUIREMENTS

Simple

OFFICER RECOMMENDATION

That Council approve visual streaming of Council Meetings and also approve the amendments to Policy Exec –CEO -012 –Audio Recording of Council Meetings

MOTION BY CR GLENN WILSON

MOVED BY: CR GLENN WILSON
SECONDED BY: CR LAURIE AYERS

1. That Council approve the recording audio and visual of Ordinary Council meetings and Special Council Meetings.
2. Council endorse amendments to Policy EXEC-CEO-012 Audio recording of Council meetings with;
 - i) Point 2E to be deleted from the Policy
 - ii) Disclaimer to delete 'or streaming' and 'or streamed'.

**CARRIED
(7/5)**

EXECUTIVE SUMMARY

Live streaming of Council meetings has the potential to increase participation by the community but does create some issues regarding privacy and copyright. In order to address these issues a review of policy Exec –CEO -012 has been done with amendments now included that relate specifically to visual recording and live web streaming of council meetings. Council is requested to approve visual streaming of Council meetings and to review and approve the amendments to Policy Exec –CEO -012

COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the Community's Guiding Principles to be a transparent and Inclusive local government.

BUDGET IMPLICATIONS

There are no budget implications from the recommendation of this report.

REPORT

Live Streaming of Council meetings is a progressive step in how Local Governments deliver information to the public.

Ordinary Council meetings are public meetings and live streaming allows members of the public to view proceedings via the internet without the need to attend council meetings in person.

In terms of accessibility and inclusion it allows members of the public who may find physical attendance at meetings prohibitive the ability to access council procedure, decisions and debate, and eliminates barriers which may prevent them from attending.

Should Council approve the streaming of Council Meetings a review of policy Exec – CEO -012 has been done to include amendments which specifically address live streaming and include some necessary guidelines specific to the visual recording and live streaming of council meetings.

Inclusions in the policy are;

1. An inclusion of the term visual to all policy references;
2. An addition to the disclaimer in the written published agenda and the disclaimer read by the Presiding Member at the beginning of council meetings which reads;

All Ordinary Council Meetings are electronically recorded except when Council resolves to go behind closed doors.

All recordings are retained as part of the City's records in accordance with the General Disposal Authority for Local Government Records produced by the Public Records Office.

Images of the public gallery are not included in the recording or streaming of the meeting, however the voices of people in attendance may be captured or streamed.

3. The inclusion of the following Copyright disclaimers;

To the Agenda Document

Any plans or documents contained within this Agenda and any associated attachments are Copyright to the City of Kalgoorlie-Boulder. The content is protected by Australian and International copyright trademark. Content must not be modified or reproduced without written authorisation of the City of Kalgoorlie-Boulder.

To the beginning of the visual recording

All audio visual content is the property of the City of Kalgoorlie-Boulder. Reproduction without written authorisation of the City of Kalgoorlie-Boulder is prohibited.

Council is requested to approve the above inclusions to policy EXEC-CEO-012 Audio recording of Council Meetings including an amendment to the title which will become EXEC-CEO-012 Audio visual recording of Council Meetings.

A copy of the amended policy is attached for Council to review.

STATUTORY IMPLICATIONS

Recommended changes to the Presiding Members disclaimer will reference best practice records keeping in accordance with the General Disposal Authority for Local Government Records produced by the Public Records Office.

POLICY IMPLICATIONS

Policy CEO-EXEC-012 Audio recording of Council Meetings will be amended and replaced with Policy CEO-EXEC-012 Audio visual recording of Council Meetings.

COMMUNITY ENGAGEMENT CONSULTATION

No community consultation was considered necessary for the recommendation of this report.

ATTACHMENT:

[amended policy EXEC - CEO - 012.pdf](#)

15.1.3 TOURISM AND TOURISM GOVERNANCE IN THE CITY OF KALGOORLIE-BOULDER

Cr Mandy Reidy left the Chamber at 7:31pm.

Responsible Officer:	John Walker Chief Executive Officer
Author:	John Walker Chief Executive Officer
Disclosure of Interest:	Nil

VOTING REQUIREMENTS

Simple

OFFICER RECOMMENDATION/COUNCIL RESOLUTION

MOVED BY: CR PAM O'DONNELL
SECONDED BY: CR LAURIE AYERS

That Council endorse the direction for the future of Tourism and Tourism Governance for the City of Kalgoorlie-Boulder as outlined in the report and authorise the CEO to enact all necessary actions that are required to develop a strategy and structure for the future.

CARRIED
(10/1)

EXECUTIVE SUMMARY

Tourism is a big area of growth in the diversified economy we seek for our city. The current strategies and structures however are not delivering the results that are necessary. A dramatic change to our approach to tourism is necessary and a strategy and structure is also necessary to deliver appropriate outcomes.

COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the Community's Guiding Principles to be a City that is a dynamic, diverse and attractive place for tourists.

BUDGET IMPLICATIONS

There are no budget implications from the recommendations of this report.

REPORT

Two months ago I presented an item to the Council's Information Session entitled "Discussion on Tourism Direction for Kalgoorlie Boulder". Following the discussions at that meeting, Council asked me to move forward with the ideas and issues and prepare a more detailed report for consideration.

The discussion paper presented at that time is appended to this report as Appendix "A". In the time since, I have "floated" some of the concepts with local tourism industry participants and generated some debate amongst them as to a future direction. Whilst most people were positive to the issues it is clear that they are waiting for further direction before engaging fully.

I have also had a research paper prepared which assesses data for Kalgoorlie. This paper is appended to this report as "Appendix 8". I am also presently organising discussions with the owners of Kalgoorlie-Boulder tourism assets that the City is not directly involved with.

Assets are critical to the tourism offerings we have in Kalgoorlie.

What has become even more clear to me in this period is that there is no real prospect for tourism to evolve as a viable industry in our City and region unless there is a dramatic change to its;

- Governance structures
- Affiliations and associations
- Asset ownership and management
- Operational activities and information disseminations
- Funding
- Development of new assets and products

To effect such a mammoth change to tourism will require significant commitment and support from the City.

I am proposing that we embark on such a journey.

I do not believe or propose, however, that the City should do this on its own. Much of what needs to be done should be driven by the private sector, however, it is unlikely to gain traction unless the City auspice the project, funds its development and puts in place the governance structure and clear guidelines of what we are trying to achieve.

I doubt also that we need a great deal of further research as the 7-8 key directions are known and probably agreed. It is time for us to act and act boldly and swiftly. The details will be developed along the journey

The key directions I believe we need to follow are:

1. DEVELOP AN AUTONOMOUS POSITIONING FOR KALGOORLIE.

This would involve working outside the WA Tourism banner, outside the Regional Tourism Organisation and dissolving the GTNA as we know it today. It would also involve agreement on branding and its relationship with the City's proposed new image.

2. CREATE A KALGOORLIE TOURISM BOARD

Made up of asset owners, potential investors, strategic thinkers, CKB representatives and community leaders. It would not be a forum for product deliverers who would be represented at a different level. The Board would need to be staffed and resourced well to achieve agreed outcomes. The Board would forge alliances with other areas where necessary.

3. REVIEW OWNERSHIP OR MANAGEMENT OF CURRENT ASSETS

So that decisions aren't taken for commercial reasons only or development is restricted. Hannans North needs a revamp, the Museum needs to expand its operations and hours, Loopline needs a lifeline, the retail precincts need longer and better trading hours and a different mix of offerings, the Visitor Centre needs to be relocated and the Mining Hall of Fame is a white elephant.

We should also review the future of our own assets such as the Arts Centre, Oasis and Golf Course in this light.

4. INVESTIGATION OF NEW TOURISM ASSETS

This needs to be proactively undertaken. We need to build new things, create assets that will bring tourists to visit. A focus on what is possible and how we can fund them is needed. Tourist attractions also don't necessarily have to have relevance to the area where they exist. They could be stand-alone such as a Guggenheim museum or a Museum of Old and New Art (MONA) as in Hobart; or they could be our beach. The airport and airlines would also fall into this category. We need to think outside the square.

5. REVAMP OUR EVENTS AND SPONSORSHIP PROGRAM

We currently spend a lot of money entertaining ourselves and not attracting visitors. Diggers & Dealers lasts for 3 days and the Race Round for a couple. Apart from that we are internally focussed. Festivals, arts & cultural events, sporting events and other event spending and sponsorship should be focussed more on tourism and bringing in visitors to the area who will spend money here.

6. MAKE SURE BURT STREET IS FULLY DEVELOPED FOR ITS TOURISM POTENTIAL

Boulder has enormous tourism potential particularly in arts, crafts, retail and curios and would be enhanced if Loopline, the Superpit and potentially a relocated Hannans North Tourism attraction was relocated there. It has been talked about for years but not yet delivered.

7. THE ROLE OF PRODUCT CREATION AND DELIVERY

Local promotion boards, the Visitor Centre, Chambers and other associated entities need to be fostered, but their place in the Governance Structure agreed to a large degree the market will drive product, however, the influence of operations needs to be built into the structure. A product driven tourism industry won't create the changes necessary.

8. DEVELOP A SIGNIFICANT FUNDING PACKAGE

One that will attract significant government and private funding to achieve all of this. It needs to be properly and professionally prepared.

If these directions are agreed or added to, they will form the basis of Strategy and Structure for the way forward in Tourism.

APPENDIX A

Discussion on Tourism Direction for Kalgoorlie Boulder

Tourism is seen as an important, even crucial, industry for Kalgoorlie Boulder. However, at present the focus is not on Kalgoorlie Boulder and our tourism efforts are not successful. Some of the issues are:-

- No one body is responsible for driving tourism in our city.
- Tourism assets are owned and promoted in a disjointed way,
- Little benefit comes our way from Tourism WA and the Regional Tourism Organisation (Australian Golden Outback) because their focus on Perth and such a large part of the state.
- GTNA is a cooperative with equal responsibility for 7 shires. Its charter is not meant to be about KB alone and its product offerings such as drive yourself wild are too narrow
- The Visitor Centre is an information distributor and product seller not a promotor.
- Events are principally the responsibility of the City but run to an internal rather than external agenda.
- The Tourism Focus Group from the Growth Plan is looking at branding but in isolation from other areas not necessarily in line with our own work.
- Promotional bodies such as Boulder Promotions, Chambers of Commerce and the like are fully independent with their Agendas.
- Council staff with responsibility for tourism are dragged away from this area of activity because of the intensity of events
- Our sponsorship program doesn't have a bias to tourism

The matter is listed for discussion by Councillors to gain some direction to form a basis for a paper on the future of tourism for Kalgoorlie Boulder

It would seem necessary, in my mind, that if the issue of tourism is to be driven, marketed and coordinated in the interest of Kalgoorlie Boulder and to a level of success above all else then some form of Tourism body or Board should be put in place and given this responsibility. This would bring together all of the interest and experience but allow full focus on the City's tourism needs and aspirations.

Whilst auspiced by the City, it is probably better if such a body isn't run by the City. It needs to be independent in its governance, make-up and staffing.

This would also include a review of our involvement and relationships with regional tourism bodies. The intent would be clearly to promote Kalgoorlie Boulder first and

let the regions feed off the City's work. Kalgoorlie is the central brand of the Region, is unique in its standing and history and should be the primary draw card. The matter is listed for discussion

APPENDIX B

Objective

Putting Kalgoorlie-Boulder on the map and increasing the City's visitor economy.

Background

In June 2018, the City of Kalgoorlie-Boulder announced the City's strategies in growing its region and economy. One of the City's strategy is to grow its visitor (tourism) economy. This paper briefly discusses the City's approach in growing its visitor economy

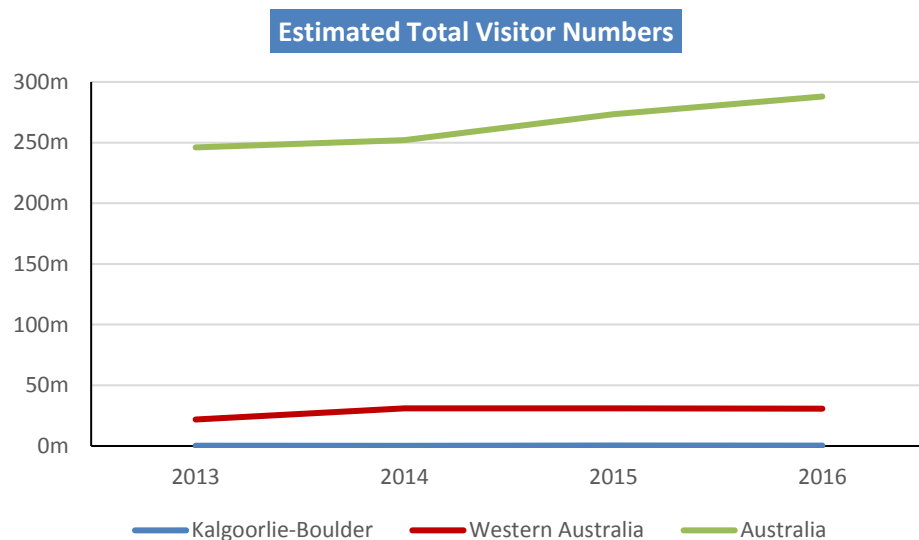
Visitors Facts and Information			
	Kalgoorlie-Boulder ¹		Western Australia ²
Population (ABS Census, 2016)	30,059		2,474,410
Estimated annual average overnight and daytrips visitors ('000)	322 ³		29,859
Estimated annual average overnight visitors ('000)	196		10,550
Estimated visitor nights ('000)	1,001		68,700
Estimated average length of stay	5.1		6.5
• Intrastate	3.7		3.8
• Interstate	6.7		8.2
• International	15.2		28.0
Estimated annual average total spend (\$ million)	199 ³		9,576
Estimated average spend per day	\$191/day		\$139/day
Purpose of visit			
• Business	59%		14%
• Holiday or leisure	19%		47%
• Visiting friends or relatives	14%		28%
• Other	8%		11%
Tourism employment (2016-17)	873		57,432
Airport passengers inbound and outbound ('000) (2017)	252		12,381
Top 3 International Visitor Markets	United Kingdom, New Zealand and Germany ³	United Kingdom, Malaysia and Singapore	

Western Australia's top overnight visitors destination and airport							
Rank	Local	Overnight	Share	Rank	Airport	Passenger	Share

	Government Areas	Visitors Numbers ('000) ¹	(%)			Numbers ('000)*	(%)
1	City of Perth	1,736	16	1	Perth	12,381	85
2	City of Busselton	1,557	15	2	Karratha	439	3
3	Shire of Augusta-Margaret River	893	8	3	Broome	389	3
4	City of Albany	702	7	4	Port Hedland	354	2
16	City of Kalgoorlie-Boulder	196	2	6	Kalgoorlie	252	2
	Other	5,551	52		Other	794	5
	Total	10,635	100		Total	14,610	100

Discussion

The City of Kalgoorlie-Boulder accounting for 1 per cent of the State's visitors share and around 2 per cent of total visitors spending share.



In 2012, Tourism WA released the 'State Government Strategy for Tourism in Western Australia 2020' report. Tourism WA's main goal is to double Western Australia's tourism economic value from \$6 billion in 2010 to \$20 billion by 2020. The report outlined seven strategic pillars for growth focusing on branding, infrastructure, business travel, growing Asian market, events, regional travel and Indigenous tourism. The report also outlined the five A's for developing successful destination, these principles are attraction, access, amenities, accommodation and awareness. In 2017, the Wheatbelt Development Commission also drafted its own tourism strategy and added two A's to develop successful destination and analyse the region's tourism icons or attraction. The additional principles are activities and ability

In November 2017, the Auditor General of Western Australia released its assessment and report on Tourism WA's Tourism Strategy. The Auditor General finds that tourist numbers are not growing enough to meet the target of doubling the value of tourism in Western Australia by 2020. The report forecast a shortfall of at least \$800 million of the \$20 billion target. Other findings for Tourism WA's strategies shortfall includes:

- lacking in marketing strategies
- not yet delivering four to five new events
- inconsistencies in the performance across the strategy
- not picking up underperformance quickly enough, so that reprioritising initiative becomes effective
- better engagement and collaboration with partners could helped deliver strategy outcomes earlier

This year Tourism WA released a 'Two-Year Action Plan for Tourism Western Australia – 2018 and 2019', and secured \$425 million over the next five years in the 2017-18 State Budget. The plan revealed four key area focus such as:

- positioning Western Australia as the western gateway to Australia
- promoting Perth as an affordable, vibrant destination close to nature, including reigniting the East Coast Market
- attracting more people to regional Western Australia destinations and regional events
- intensifying brand and cooperative marketing on converting core target markets to travel.

The standout achievements from the State this year were the opening direct flight routes from Perth to London, and Broome to Singapore. Another impressive achievements were securing blockbuster events for the newly opened Optus Stadium such as the 2018 Chelsea Football Club International friendly and 2018 NRL Premiership Opener Double Header. These continuing success have a flow-on effect in bringing visitors to Perth and hopefully inciting interests for visitors to visit regional Western Australia.

The Western Australian Government reported that for every \$225,000 in overnight visitor spend, or 179 visitors to Western Australia, it creates one job in the tourism industry. In 2016, visitors spent \$10 billion in the State, including \$4.7 billion in regional areas and generating more than 97,000 jobs.

In 2017, the Australian Federal Government released a 'Tourism Investment in Regional Australia' report. The report highlighted an increase in visitor nights spent in regional Australia from 220 million in 2011 to 275 million in 2016. Around 60 per cent of all visitors to regional Australia are domestic day trippers. The report also outline the growth in self-drive travel, potentially increasing visitation to regional Australia. International visitors indicated a desire to spend an average of 6 nights of a 14-night trip in regional Australia, and visiting up to four different destinations. The largest demand drivers of tourism activities in regional Australia are food and wine (48.7 per cent), aquatic and coastal (21.8 per cent), nature and wildlife (18.3 per cent), culture and heritage (10.8 per cent) and wellness (0.4 per cent).

Other research and model

The City of Kalgoorlie-Boulder also sampled other regional Australia and Eastern State's tourism strategies and attractions. One regional area that stood out was the City of Ballarat's outdoor museum Sovereign Hill (opened in 1970). Similar to Kalgoorlie, gold in Ballarat was discovered in 1851. In the 1960s, the Ballarat community decided to preserve the historic buildings of the city, and envisioning an outdoor museum capturing the gold rush era, resulting in the birth of Sovereign Hill. Sovereign Hill is administered by a not-for-profit, the Sovereign Hill Museums Association. The Association is controlled by a Board elected by members and serving in a voluntary capacity. An Executive Director, along with 350 professional staff and supported by over 250 volunteers managed the running of Sovereign Hill. Sovereign Hill is a unique living museum where Australia's history comes to life. Sovereign Hill occupies around 25 hectares of land where half of this comprises of the outdoor museum and the remainder used for evening and sound and light show. Each year Sovereign Hill attracts around 450,000 visitors. Visitors will experience a step back in time, where costumed ladies and gents parade their new-found wealth on Main Street, a fully-guided mine tour, and shopping 1980s style. In winter times, Sovereign Hill hosts a Christmas in July Winter Wonderlights event for 3 weeks, where visitors can see the Main Street transformed into array of colourful Christmas lights and images. The Winter Wonderlights event attracted around 110,000 visitors in 2017. In 2016, Ballarat open-air museum Sovereign Hill was named Australia's top (gold) Major Tourist Attractions at the Qantas Australian Tourism Awards. Impressively other Victorian tourist attractions and operators received 10 of the 26 top tourism awards too on the same award event. Sovereign Hill once again was awarded silver the following year in the Major Tourist Attractions category at the 2017 Qantas Australian Tourism Awards.

Key issues

Through research exercise the City of Kalgoorlie-Boulder is struggling to find the State Government and any other tourism boards' strategies in marketing anything other than Perth, Margaret River, Broome and Rottnest Island. The City's next step is to develop key directions and analyse processes in increasing Kalgoorlie-Boulder's visitors by:

- Prompting questions about the City such as:
 - What are we currently doing that is working and not working for the City?
 - Why would people come to Kalgoorlie-Boulder? What kind of experience do the City offer for visitors? This is to understand Australian's perceptions of the region
 - How to best tell the story of Kalgoorlie-Boulder's rebranding?
 - Has traditional media and other media outlets done enough to raise Kalgoorlie-Boulder's profile? Who should the City collaborate and consult with in raising its profile and proceed with marketing strategies?
 - Who is supporting the City's development?
 - Is the City part of or active members of any tourism boards? Who is the City's current tourism support? What is the current funding and options available to the City?
 - Do the City have enough accommodation and options for large visitors? Can the City current infrastructure handle more visitors?
- Compiling and stocktaking Kalgoorlie-Boulder's assets, attraction, icons, facilities, events and outlets. Identify whether it is public or privately owned, and how it

contributes to the tourism experience? Should these go through cost benefit analysis and consider further investment attraction?

- Developing Kalgoorlie-Boulder's strengths, weaknesses, opportunities and threats (SWOT) analysis, so strategies can be put in place suited for its future growth.
- Identifying key issues and gaps using the seven A's (attraction, access, activities, amenity, accommodation, awareness and ability) of creating successful destination development.

These key issues will guide the City's future of tourism and tourism governance. As a result, the City of Kalgoorlie-Boulder will act on providing key direction, priorities, strategies and action plan

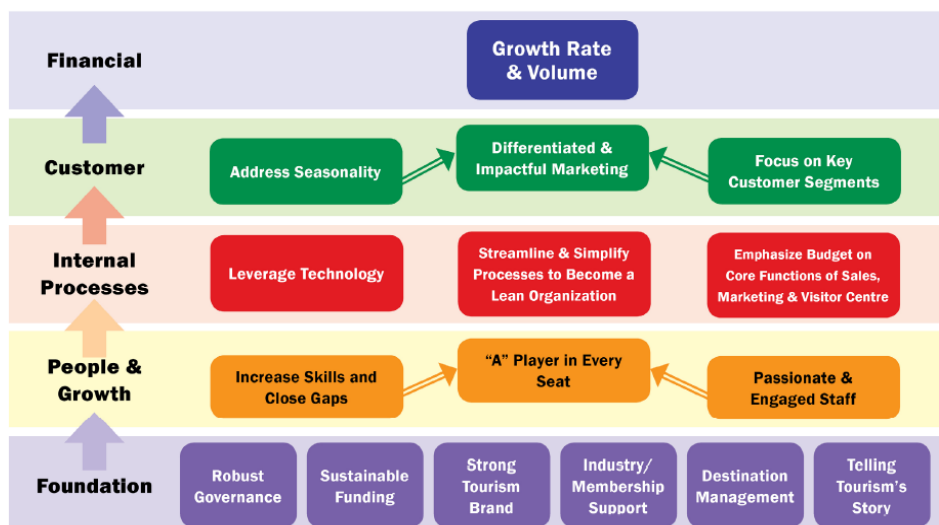
Conclusion

The City of Kalgoorlie-Boulder will start the process in placing key direction, strategies and discussion in increasing visitors to the City. The City realises the potential of visitor's economy in adding employment, vibrancy and diversifying the region's economy beyond mining.

APPENDIX C

An example of the importance of getting the foundation right.

Tourism Victoria Strategy Map



STATUTORY IMPLICATIONS

There are no statutory implications from the recommendation of this report.

POLICY IMPLICATIONS

There are no policy implications from the recommendations of this report.

COMMUNITY ENGAGEMENT CONSULTATION

No community consultation was deemed necessary for the recommendation of this report.

Cr Mandy Reidy returned to the Chambers at 7:32pm.

15.2 GENERAL MANAGER INFRASTRUCTURE AND ENVIRONMENT**15.2.1 PROPOSED EXCISION OF LOT 350 AND 500 ON DEPOSITED PLAN 63577 FROM RESERVE 8787**

Responsible Officer: Stuart Devenish
General Manager Infrastructure & Environment

Author: Samantha Durston
Planning and Development Services Team Leader

Disclosure of Interest: Nil

VOTING REQUIREMENTS

Simple

OFFICER RECOMMENDATION/COUNCIL RESOLUTION

MOVED BY: CR GLENN WILSON

SECONDED BY: CR GARY BROWN

That Council:

- 1. Authorise the Chief Executive Officer to request the Minister for Lands to exclude Lots 350 and 500 from Reserve 8787;**
- 2. Indemnify the Minister against all costs reasonably incurred in granting this request in accordance with Section 56(4) of the *Land Administration Act 1997*; and**
- 3. Authorise the Chief Executive Officer and Mayor to sign and affix the Common Seal of the City of Kalgoorlie-Boulder in accordance with part 19.1(2) of the *Standing Order Local Law* to any required documentation to excise portions of Reserve 8787.**

**CARRIED
(11/1)**

EXECUTIVE SUMMARY

Reserve 8787 presently comprises four separate land titles, and is subject to a Management Order for the purposes of 'Parkland'. On 14 May 2018, Council resolved to initiate an amendment to the Local Planning Scheme to zone the land 'Future Industry'.

To avoid conflict between the Management Order and the intended future use of lots 350 and 500 for industrial development, it is recommended that the two lots be excluded from the Reserve. The process is facilitated by a request made to the Minister for Lands under the provisions of the *Land Administration Act 1997*.

The recommendation to excise the lots has been prepared having regard for advice of the Department of Planning, Lands and Heritage.

COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the Community's Guiding Principles for 'Plan for Regulated Sustainable Land Use and Development'.

BUDGET IMPLICATIONS

There are no budgetary implications resulting from the recommendations of this report.

REPORT

Being aware of the intention for a portion of Reserve 8787 to be developed for industrial purposes, the Department of Planning, Lands and Heritage (DPLH) has recommended land be excised from the Reserve. This will ensure future leasing arrangements will be consistent with Landgate's standard registration requirements, and prevent possible issues arising from the co-existence of a management order for 'Parkland' and a lease for industrial purposes.

Consistent with the recommendation of the DPLH, this report seeks Council's approval to request the Minister for Lands amend Reserve 8787 to exclude Lots 350 and 500 as depicted in Figure 1 below.

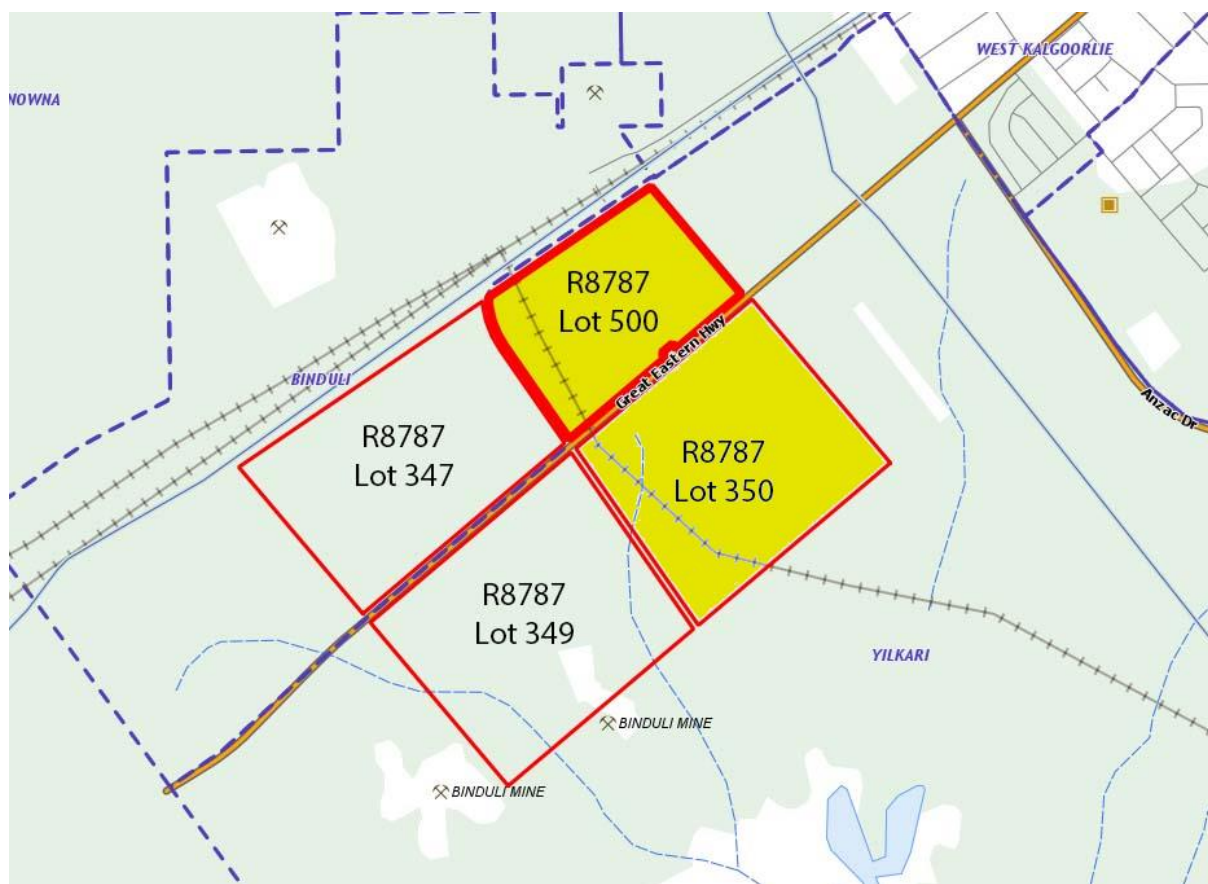


Fig 01: Reserve 8787 with Lots 350 and 500 highlighted

STATUTORY IMPLICATIONS

There are no statutory implications resulting from the recommendations of this report.

POLICY IMPLICATIONS

There are no policy implications resulting from the recommendations of this report.

COMMUNITY ENGAGEMENT CONSULTATION

No community engagement consultation was considered necessary in relation to the recommendations of this report.

16 QUESTIONS OF WHICH DUE NOTICE HAS BEEN GIVEN

Nil

17 INFORMATION BULLETIN**17.1 CHIEF EXECUTIVE OFFICER****17.1.1 INFORMATION ITEM 9 JULY 2018**

Responsible Officer: John Walker
Chief Executive Officer

Author: Tracey Luke
Minutes and Governance Officer

Disclosure of Interest: Nil

VOTING REQUIREMENTS

Simple

OFFICER RECOMMENDATION/COUNCIL RESOLUTION

MOVED BY: CR SUZIE WILLIAMS

SECONDED BY: CR LISA MALICKY

That Council receive the information.

**CARRIED
(12/0)**

EXECUTIVE SUMMARY

The purpose of this report is to keep Elected Members informed on items for information received by the City.

COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the Community's Guiding Principles to demonstrate a transparent and inclusive government.

BUDGET IMPLICATIONS

There are no budget implications resulting from the recommendations of this report.

REPORT

The City of Kalgoorlie-Boulder regularly receives and produces information for receipt by the Elected Members.

Please note that there are no Minor Community Grants listed in this information item as there were nil for the month of June.

INFORMATION ITEMS	
SEAL REGISTER	
FACEBOOK STATISTICS	

CONTRACT VARIATIONS	
LETTER OF APPRECIATION	
COMMISSIONERS REPORT	

STATUTORY IMPLICATIONS

There are no statutory implications resulting from the recommendations of this report.

POLICY IMPLICATIONS

There are no policy implications resulting from the recommendations of this report.

COMMUNITY ENGAGEMENT CONSULTATION

No community consultation was considered necessary in relation to the recommendations of this report.

ATTACHMENTS:

[Seal Register June 2018](#)
[Facebook Statistics June 2018](#)
[Contract Variations June 2018](#)
[Letter of Thanks](#)
[Commissioners Update](#)

18 CONFIDENTIAL ITEMS

Nil

19 DATE OF NEXT MEETING

The next Ordinary meeting of Council will be 23 July 2018.

20 CLOSURE

There being no further business, the Mayor thanked Councillors and staff for their attendance at the meeting and declared the meeting closed at 7:35pm.