



**City of  
Kalgoorlie  
Boulder**

# **AGENDA**

**for the  
YOUTH COUNCIL MEETING  
commencing at 5:15PM  
on  
25 SEPTEMBER, 2020**

**at the**

**Councillors Chamber Room, Kalgoorlie Town Hall**


24 September 2020



## **NOTICE OF MEETING**

A Youth Council meeting of the City of Kalgoorlie-Boulder will be held in the **Councillors Chamber Room, Kalgoorlie Town Hall** on **Friday, 25 September 2020** commencing at **5:15PM**.

Regards

A handwritten signature in black ink, appearing to read "John Walker". The signature is fluid and cursive, starting with a horizontal line and ending with a long, sweeping tail.

**JOHN WALKER**  
Chief Executive Officer

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- 1 **DECLARATION OF OPENING/ANNOUNCEMENT OF VISITORS**
- 2 **RECORD OF ATTENDANCE/APOLOGIES/LEAVE OF ABSENCE (PREVIOUSLY APPROVED)**

**IN ATTENDANCE:**

**MEMBERS OF STAFF:**

**VISITORS:**

**PRESS:**

**APOLOGIES – ELECTED MEMBERS:**

**APOLOGIES – MEMBERS OF STAFF:**

James Pervan – Team Leader Healthy Communities

**LEAVE OF ABSENCE:**

- 3 **DECLARATIONS OF MEMBERS' AND OFFICERS' INTEREST**
  - 3.1 **INTEREST AFFECTING IMPARTIALITY CITY OF KALGOORLIE–BOULDER CODE OF CONDUCT**
  - 3.2 **FINANCIAL INTEREST LOCAL GOVERNMENT ACT SECTION 5.60A**
  - 3.3 **PROXIMITY INTEREST LOCAL GOVERNMENT ACT SECTION 5.60B**
- 4 **CONFIRMATION OF MINUTES**

[Minutes of Youth Council Meeting held on 1 September 2020](#)

That the minutes of the **Youth Council** meeting held on 1 September 2020 be confirmed as a true record of that meeting.

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## 5 REPORTS OF OFFICERS

### 5.1 GENERAL MANAGER – CITY LIVING

#### 5.1.1 KALGOORLIE-BOULDER YOUTH COUNCIL REBRANDING

<b>Responsible Officer:</b>	<b>Holly Phillips General Manager City Living</b>
<b>Author:</b>	<b>Kerryn Haynes Recreation and Wellbeing Officer</b>
<b>Disclosure of Interest:</b>	<b>Nil</b>

#### VOTING REQUIREMENTS

Simple

#### OFFICER RECOMMENDATION

**That the Committee endorse the rebranding of the Kalgoorlie-Boulder Youth Council (KBYC) by approving the logo design as per attachment.**

#### EXECUTIVE SUMMARY

Following the restructure of the KBYC guidelines in 2019, the committee sought new branding and in particular a new logo to better connect with the youth community.

Workshops have been held and the implementation of the new design is being presented for endorsement as the new KBYC logo.

#### COMMUNITY STRATEGIC PLAN LINKS

This report links to the Strategic Community Plan through the following Guiding Theme/s:

- SAFE: We support families and youth.

#### BUDGET IMPLICATIONS

There are no financial implications resulting from the recommendations of this report.

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## REPORT

The KBYC were involved in a rebranding workshop during February 2020 with a local branding consultant. The workshop guided the committee through several exercises to identify the goals and aspirations of the youth council, highlighting what the committee represents and strives to represent moving forward. The KBYC received a customised branding document from the workshop, outlining their 'brand personality' with suggested colour palette, imagery, typography and general style.

The branding document was utilised as a basis of engagement with an external contractor. Further consultation with the KBYC occurred before three design concepts were presented to the committee. To expand the options, the City's Marketing Department were also engaged to create three possible designs.

The committee have informally chosen the design that aligns best with their purpose, goals and the significance of the KBYC; advocating for young people in the Kalgoorlie-Boulder community.

Main points raised by the committee in reference to the design of choice:

- Multiple different sized speech bubbles representing different opinions and ideas,
- Multiple colours that represent diversity and inclusivity,
- Effective contrast between the youthful imagery and the professional plain text.

The logo design has been approved by the City's Marketing Department and is synergistic with the overall City branding.

### **STATUTORY IMPLICATIONS**

The Kalgoorlie-Boulder Youth Council is a committee established under the Local Government Act 1995 (sec 5.8). The Kalgoorlie-Boulder Youth Council is solely an advisory body and under Section 5.10 of the Local Government Act 1955 requires an absolute majority vote before an appointment of a person to the committee can be made.

### **POLICY IMPLICATIONS**

There are no policy implications resulting from the recommendations of this report.

### **COMMUNITY ENGAGEMENT CONSULTATION**

No community consultation was considered necessary in relation to the recommendations of the report.

### **ATTACHMENTS**

KBYC Logo Design [↓](#) 



**6 CONFIDENTIAL ITEMS**

**7 DATE OF NEXT MEETING**

The next Youth Council Meeting TBC.

**8 CLOSURE**